# THREE FOUR TWO

Podcast Production Company created by JJ Redick and Tommy Alter

#### ABOUT US...

Founded in August of 2020, ThreeFourTwo Productions aims to give an inside look at the stories and personalities in the worlds of sports, business, politics and entertainment. The company's flagship show, "The Old Man and the Three", is hosted by founders JJ Redick and Tommy Alter. The show was the only podcast to broadcast from inside the NBA bubble in Orlando, Florida. Featuring exclusive conversations with the biggest names in the NBA, "The Old Man and the Three" immediately became a go-to listen for coaches, fans, and players for news and insight about the league.As ThreeFourTwo Productions expands, it will branch out into the worlds of business, film, television, and food using the same targeted strategies that made "The Old Man and the Three" a success.



JJ Redick

JJ Redick is a 14-year NBA veteran, podcast host and co-founder of ThreeFourTwo Productions. In 2006, JJ was selected 11th overall in the NBA Draft by the Orlando Magic. JJ spent the first seven seasons of his career in Orlando followed by stints with the Milwaukee Bucks, Los Angeles Clippers, and Philadelphia 76ers. In 2019, Redick signed a two-year deal with the New Orleans Pelicans, where he currently plays.JJ famously played college basketball for the Duke Blue Devilswhere he still remains their all-time leading scorer. He also set several other Duke records, including most points in a single season. Redick's jersey was retired by Duke on February 4, 2007, making him just the 13th Duke player to have his jersey retired. In February of 2016, JJ took his talent off court when he launched his first podcast and in 2017 that same podcast moved to The Ringer. In 2020, after completing 100 episodes. JJ and his co-host Tommy Alter started a production company, ThreeFourTwo Productions (the name being an ode to the 342 shots JJ routinely makes every Sunday during the NBA offseason), where they launched their next podcast "The Old Man and The Three."



Tommy Alter

Tommy Alter is a producer, writer, podcast host and co-founder of ThreeFourTwo Productions. Tommy currently produces multiple shows on premium television including Desus and Mero on Showtime and The Shop on HBO. He has also produced and written for shows on Comedy Central and NBC Universal. In 2020, Tommy founded ThreeFourTwo Productions with friend and co-host JJ Redick. The company's flagship podcast, "The Old Man and the Three," launched in August of 2020 from inside the NBA bubble in Orlando. Each week on the show Tommy and JJ discuss all things NBA and beyond bringing together some of the biggest names in sports, entertainment, leadership and more. Tommy also helped found the voting rights organization More Than A Vote in 2020, to help fight systemic, targeted voter suppression. Tommy currently splits his time between NYC and LA.

## Recent Press...

## THE WALL STREET JOURNAL.





The New York Times













#### The Old Man & The Three

New Orleans Pelicans Guard JJ Redick and his co-host Tommy Alter discuss the NBA, current events and interview some of the biggest names in the NBA, entertainment and political worlds. Launching from inside the NBA bubble, the show offers unprecedented access to the league while telling the stories of an eclectic rotating group of guests including Damian Lillard, Stacey Abrams, Joel Embiid, Jayson Tatum, Dwyane Wade, Sue Bird, Bob Iger, Kevin Love, Landry Shamet, Mark Cuban, D'Angelo Russell, Chris Bosh, Kevin Durant & Rich Kleiman, Bubba Wallace, Steve Nash and more.

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### The Old Man and The Three Recent Guests



Our All Star lineup also includes, Zion Williamson, Jayson Tatum, Joel Embiid, Bradley Beal, Damian Lillard, Julius Randle and more!









#### The Old Man and The Three "Leadership Series"

In this special bonus series of The Old Man and The Three, JJ and Tommy interview some of the biggest names in the leadership game, from CEO's to coaches, to industry thought-leaders.



#### The Old Man and The Three "Draft"

In each episode, JJ and Tommy along with their guest "draft" their top picks within a variety of entertaining categories including "Best Moustache in Film/TV", "Tech Products in Movies We Wish Were Real", "Best Will Smith Movies", and "Dream Podcast Interview Guest From The 20th Century". This segment has quickly become a fan favorite!



## "Eat Pray Dunk"

Eat Pray Dunk is the most recent segment to be added to the show where JJ and Tommy share a deeper look into an athlete's life with conversations that delve into the cross section of sports, wellness, mental health, food, and wine. The first segment debuted with Kevin Love. \*The Old Man and the Three has a loyal following made up primarily of those between the ages of **18-49**, both male and female of diverse demographics.

\*The Old Man and the Three was heard in over 80 countries in 2020 and made the Top 20 sports podcast list on Spotify!

> \*In the first 6 months, **The Old Man** and the Three accumulated over **40** million views on YouTube.

\*The JJ Redick Channel currently has over **233k subscribers** and averages **+200k views** per episode.

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**190k** followers on **Instagram** across all platforms.

**125k** followers on **Twitter** across all platforms.

**450k** fans on **Facebook** across all platforms.



#### The Long Shot

Celebrating success that is unexpected as well as highlighting sports and human-interest stories are both at the foundation of The Long Shot. Told through the lens of NBA player **Duncan Robinson** and his co-host **Davis Reid**, the program will offer something different for listeners who want equal doses of NBA analysis and commentary on the current issues of the day. Together, the two will host athletes, tastemakers, and others who represent overachievement and surprising successes in all walks of life.







#### Fairgame

Champion golfer Adam Scott and his co-host, Benjamin Clymer, discuss preparing for a weekend unlike any other - the 2021 Masters. The "Fairgame" podcast starts with a five-episode mini-series that takes listeners inside the ropes to provide a never-before-heard account of what it takes to compete at the game's most prominent event.





#### Macrodosing

Arian Foster and PFT Commenter explore conspiracies, conundrums, and the dark corners of the deep web. Turn on. Tune in. Drop out. Macrodosing is a ThreeFourTwo Productions and Barstool Sports joint production.



# For more information, go to ThreeFourTwo.com